

## Message Text

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62

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 USIA-15 /033 R

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APPROVED BY EB/OCA/REP/BEBYRON

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EA/EP/RWHITE (INFO)

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R 101929Z MAR 75

FM SECSTATE WASHDC

TO AMCONSUL HONG KONG

INFO AMEMBASSY TAIPEI

UNCLAS STATE 053238

E.O. 11652: N/A

TAGS: BEXP, HK

SUBJECT: FY'76 TRADE PROMOTION EVENT PROGRAM

TAIPEI FOR KARL E. BAKKE, GENERAL COUNSEL, DOC

1. THE COMMERCE DEPARTMENT'S FY 1976 CONGRESSIONAL APPROPRIATION REQUEST CALLS FOR A MAJOR REDUCTION OF FUNDING AND POSITIONS IN EXPORT PROMOTION PROGRAMS APART FROM TRADE CENTER OPERATIONS. THESE PROPOSED CUTS WILL NECESSITATE AN OVERALL REDUCTION OF MORE THAN FIFTY PERCENT IN PREVIOUSLY PLANNED OVERSEAS PROMOTIONAL ACTIVITIES. SHOULD THERE BE A CONGRESSIONAL RESTORATION, IN WHOLE OR IN PART, AN ATTEMPT WOULD BE MADE TO REVIVE CERTAIN PLANNED EVENTS, MOST LIKELY IN THE LAST HALF OF FY 1976, GIVEN ADEQUATE LEAD TIME.

2. ACCORDINGLY, THE FOLLOWING REPRESENTS A REALISTIC LEVEL OF EVENTS IN YOUR AREA:

---A. AMERICAN FORTNIGHT IN-STORE PROMOTION, OCTOBER, 1975

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---B. PROCESS CONTROLS TECHNICAL SEMINAR, NOVEMBER, 1975

3. IN SUMMARY, THE HONG KONG PROMOTIONAL PROGRAM HAS BEEN REDUCED BY FIVE EVENTS, NAMELY, THE HOTEL/MOTEL RESTAURANT TRADE MISSION, (7/75); THE GRAPHIC ARTS EQUIPMENT TRADE

MISSION, (12/75); THE ELECTRONIC PRODUCTION AND TEST EQUIPMENT TYPE I EXHIBITION (2/76); THE BUILDING AND CONSTRUCTION SUPPLIES CATALOG SHOW, (5/76); AND THE APPAREL MACHINERY TRADE MISSION, (6/76). INGERSOLL

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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